

# Horsepower Gala

March 31, 2022

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# Horsepower Gala

## Benefiting the EQUUS Foundation

Date: March 31, 2022

Location: A farm in Wellington, Florida (TBA)

Robb Report is proud to present the third annual Horsepower Gala benefiting the EQUUS Foundation. The equestrian world is a natural for Robb Report. Many of our readers are already deeply immersed in the sport and lifestyle—and we are delighted to partner with the EQUUS Foundation to increase awareness of this charity's important mission.

The event will generate funds and increase awareness surrounding the very real issues of horse abuse, neglect and slaughter. Guests will enjoy an awards show, live auction, and special moments to celebrate the evening's honorees.

Past Honorees & Presenters Include:

Georgina Bloomberg, Frank McCourt, Jessica Springsteen, Kevin Babington, Mayisha Akbar, Nacho Figueras, Peder Fredricson, Margie Goldstein Engle, Danny Robertson and Ron Danta, and Gloria Gaynor.

2019 Horsepower Gala highlights [HERE](#)

2021 Horsepower Gala highlights [HERE](#)



# Event Honorees

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The event will salute these honorees for being dedicated champions of equine protection:

- Melissa Ganzi, Lifetime Achievement Award
- Beth Behrs, Horsepower Honoree
- Steven Latham, Horsepower Honoree
- Beezie Madden, Horsepower Honoree
- Adrienne Sternlicht, Horsepower Honoree - Youth Award



# Partnership Opportunities

Media & Event Integrations	Gold Tier \$50K Investment	Silver Tier \$30K Investment	Bronze Tier \$12,500 Investment
Robb Report In-Book Advertising February On-Sale: 02/01/22 Space Close: 12/22/21 Materials Close: 12/29/21	(1) Print Ad	(1) Print Ad	
Run of site on RobbReport.com	X	X	
Inclusion in (1) Robb Report Connect email (promotion of the event)	X		
Tickets to EQUUS Foundation Event	(10 Seats) 1 Table	(10 Seats) 1 Table	(10 Seats) 1 Table
Logo featured in on-site collateral	X	X	X
Ad in Gala Honor Book	(1) Print Ad	(1) Print Ad	(½) Page Print Ad
Verbal Acknowledgements	X	X	X
Logo on Step & Repeat	X	X	
Inclusion in Gift Bag	X	X	X
Partner Spotlight on RR1 Newsletter	(1) Spotlight	(1) Spotlight	
Estimated Impressions	1,770,800	1,138,300	300+